NACE 2024 attendees are the primary decision-makers for buying and recommending your products or services. Counties own and maintain 46% of the nation’s roads and 40% of the nation’s bridges, making them the single largest stakeholder in local road and bridge construction, rehabilitation, expansion and maintenance. Our members rely on NACE for information on and awareness of the latest innovations in engineering technology, best practices, management systems, and software. By exhibiting at NACE your company will gain access to county governments, as well as connect with those that would be the principals charged with purchasing your products and services.

YOUR CUSTOMERS & PROSPECTS ARE HERE!
County / Parish Engineers | Road Supervisors | Public Works Directors | Highway Commissioners | Transportation Directors
Highway Administrators | Highway Superintendents

FOR MORE THAN 60 YEARS, NACE IS A SOLID AND TRUSTED INDUSTRY EVENT.
BUILD AWARENESS OF YOUR COMPANY AND DRIVE TRAFFIC TO YOUR EXHIBIT SPACE

All sponsors are recognized throughout the conference

<table>
<thead>
<tr>
<th>Mobile App</th>
<th>Diamond Sponsor $15,000+</th>
<th>Ruby Sponsor $10–14,999</th>
<th>Emerald Sponsor $5-9,999</th>
<th>Sapphire Sponsor $2,500-4,999</th>
<th>Amethyst Sponsor $1500-2499</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Exhibit Booth Space</td>
<td>Premium Digital Ad</td>
<td>Premium Digital Ad</td>
<td>Digital Logo Included</td>
<td>Digital Logo Included</td>
<td>X</td>
</tr>
<tr>
<td>Complimentary Conference Registrations</td>
<td>3 Full Conference</td>
<td>2 Full Conference</td>
<td>1 Full Conference</td>
<td>1 Day Reg</td>
<td>1 Day Reg</td>
</tr>
<tr>
<td>Access to book Hospitality Suites at the Renaissance</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo Recognition Throughout Conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Reserved Table at Banquet</td>
<td>✓</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

**DIAMOND SPONSOR $15,000+**
- Wednesday Night Event ** presenting sponsor $25,000
- Welcome Reception (Monday Night) at the Renaissance $15,000

**RUBY SPONSOR $10 – 14,999**
- Executive Committee Dinner $14,000
- Co-Sponsor Lunch in the Exhibit Hall (Tuesday) $12,500
- Conference Wide Event Entertainment $12,500
- Sustainable Reusable Water Bottles (Fill It forward) $11,000
- Registration $10,000

**EMERALD SPONSOR $5 – 9,999**
- Guest Program $8,000
- Opening General Session Delegate Breakfast (Tuesday) $7,500
- Wednesday Evening Event Co-Sponsor $7,500
- Delegate Luncheon-Tuesday $6,500
- Lanyards $6,000
- President’s Reception (Thursday) $6,000
- Annual Business Meeting Lunch (Thursday) $5,500
- Delegate Breakfast (Thursday) $5,500
- Exhibitor Hospitality Suite at Renaissance (minimum of 3 nights) $5,000
- NACE Official Mobile App $5,000
- Young/New Member & Corporate Member Reception in the Hall $5,000

**SAPPHIRE SPONSOR $2,500 – 4,999**
- Board of Directors Breakfast (Monday or Friday) $4,500
- NACE Former Leaders Dinner $4,000
- Golf Tournament Lunch (includes 4 players) $4,000
- Delegate Refreshment Break Sponsor $3,500
- Registration Confirmation Email $2,500
- Golf Tournament Hole Sponsor (Includes 1 team of 4- sponsors choice) $2,500

**AMETHYST SPONSOR $500-2,499**
- Banquet Sponsor (Table)** $2,250
- Supporting Sponsorship (Logo Recognition Only) $2,000
- Supporting Sponsorship (Logo Recognition Only) $1,500

**ADD-ON SPONSORSHIPS**
- Golf Team Sponsorship $1,250
- Mobile App & Conference Agenda Banner Ads (per) $750
- Mobile App push notifications (1x) $500
  ** includes 10 tickets at reserved table

2024 TECHNICAL PROGRAM
TECHNICAL TRACK SPONSORS—$5,500 (Must be a 2024 NACE Corporate Member and exhibitor)

- Emergency Preparedness
- Unpaved Roads
- Safety & Technology
- Structures & Environment
- Pavement Preservation

#NACE2024
BANNER ADS & PUSH NOTIFICATIONS

• Conference Website & Mobile App Banner Ad $750
• Mobile App Push Notifications (1x) $350
• All digital ads and notifications must be received by NACE no later than March 22, 2024.

HOSPITALITY SUITES IN PALM SPRINGS

Traditional Hotel Suites at Renaissance: $5,000

• (Must still book suite at Renaissance thru NACE)—will have access for the length of conference (minimum of 3 nights)—Nights: Monday, Tuesday, Wednesday
• Sponsor must use hotel bar and catering Monday Night and Tuesday Night Only

EXHIBIT SPACE

PALM SPRINGS CONVENTION CENTER, OASIS EXHIBIT HALL | EXHIBIT HALL HOURS APRIL 16 & 17TH:
TUESDAY, APRIL 16TH  3:30–6:30 PM | WEDNESDAY, APRIL 17TH  8:30 AM–3:00 PM

10 X 10 EXHIBIT BOOTH $2,500

• 10 Exhibit Hall Only badges for booth personnel
• One Conference Wide Event ticket (Wednesday Night onsite)
• Booth is carpeted
• 3’ sidewalls/divider curtains and 8’ backwalls
• 6’ table, 2 chairs
• Full listing in NACE Conference Mobile App
• Discounted Full Conference Registrations: $500 by March 1 / $575 after March 1

20’ X 20’ ISLAND BOOTH $8,500

• 10 Exhibit Hall Only badges for booth personnel
• Three Conference Wide Event tickets (Wednesday Night onsite)
• Booth is carpeted
• 6’ table, 2 chairs
• Full listing in NACE Conference Mobile App
• Discounted Full Conference Registrations: $500 by March 1 / $575 after March 1

SMALL EQUIPMENT SPACE ISLAND (10X20) - $5,500

• Unlimited Exhibit Hall Only badges for booth personnel
• Five Conference Wide Event tickets (Wednesday Night onsite)
• Booth is carpeted
• 6’ table, 2 chairs
• Full listing in NACE Conference Mobile App
• Discounted Full Conference Registrations: $500 by March 1 / $575 after March 1

20’X50’ EQUIPMENT SPACE $10,000

• Unlimited Exhibit Hall Only badges for booth personnel
• Five Conference Wide Event tickets (Wednesday Night onsite)
• Booth is carpeted
• 6’ table, 2 chairs
• Full listing in NACE Conference Mobile App
• Discounted Full Conference Registrations: $500 by March 1 / $575 after March 1
• Includes a complimentary 10 x10 Exhibit Booth (for 20x50 Equipment Spaces only)

PREMIUM EQUIPMENT SPACE AT ENTRANCE UNIT (10X40) $12,500

• Unlimited Exhibit Hall Only badges for booth personnel
• Five Conference Wide Event tickets (Wednesday Night onsite)
• Booth is carpeted
• 6’ table, 2 chairs
• Full listing in NACE Conference Mobile App
• Discounted Full Conference Registrations: $500 by March 1 / $575 after March 1

NACE CORPORATE MEMBER DISCOUNTS

• In addition to Early Bird Discount
• Bronze Member: 5%
• Gold Member: 10%
• Diamond Member: 15%
• Platinum Member: 1 complimentary 10’x10’ booth OR 25% off 20’x50’ equipment space.

FOR MORE MEMBERSHIP INFORMATION:

Membership & Marketing Services
Contact Jen Voshell:
☎ Direct: 410-399-8140
✉ Jvoshell@countyengineers.org

FOR MORE CONFERENCE INFORMATION:

NACE Conference Director
Contact Staci Morgan:
☎ 202-255-4379
✉ staci@countyengineers.org
Visit NACE online at www.countyengineers.org

EARLY BIRD DISCOUNT

• Discount is 5% of exhibit space fees for payments received in full by January 3, 2024. If exhibit payment or balance is received after this date, the Early Bird Discount will not be applicable and standard fees will be due.

#NACE2024
NACE Corporate Members receive priority in selection of exhibit spaces along with discounted fees. Members exhibiting at the conference are recognized at their booths and invited to the Corporate Member reception with the Executive Committee and Conference Committee. New members and 5+ year members also receive their recognition plaques during the conference. Other benefits include exclusive advertisements in the newsletter, discounted mailing lists, and listing in the membership directory and on the NACE website at www.countyengineers.org.

Find the levels of the NACE Corporate Membership on www.countyengineers.org.

HOTELS

Renaissance Palm Springs Hotel
- Room rate: $209 per night

(Overflow) Palm Springs Courtyard Marriott
- Room rate: $189 per night

Housing will open in December.
Hotel Cut-off Date: March 13, 2024

NACE GOLF TOURNAMENT
Desert Willow Golf Course Monday, April 15 | 1:00pm Shotgun Start

Individual Golf Registration Fee: $175
Includes: Course green fees, 1 sleeve of golf balls, lunch and 2 drink tickets.

Sponsor a Golf Team: $1,000 You choose your team!
Sponsor a Golf Hole: $2,500
Includes: 4 Golfers and logo recognition on hole

Transportation is not provided to the Golf Course.

GAIN EVEN MORE ACCESS THROUGH THE CORPORATE MEMBER PROGRAM

NACE Corporate Membership Program

NACE Corporate Members receive priority in selection of exhibit spaces along with discounted fees. Members exhibiting at the conference are recognized at their booths and invited to the Corporate Member reception with the Executive Committee and Conference Committee. New members and 5+ year members also receive their recognition plaques during the conference. Other benefits include exclusive advertisements in the newsletter, discounted mailing lists, and listing in the membership directory and on the NACE website at www.countyengineers.org.

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