Agenda

- Welcome
- Summary of April Workshop
- Your stories
- LRSP completion
- Implementation
- Next Steps

“Do what you can, with what you have, where you are.”

– Theodore Roosevelt
2018 LRSP Pilot Milestones

January 24
Overview of LRSP Webinar

February 21
Data & Tools for LRSPs Webinar

March 21
Countermeasures and Solutions for LRSPs Webinar

April 22
Hands on LRSP Workshop in Wisconsin
Summary of Workshop
Quotes

“I love it. There are lots of ideas and you pick up bits and piece from everybody. This is a good project and I’m glad to be a part of it.”

“When this opportunity came along, I said yes. I’d like to see what we can do to reduce fatalities to zero.”
What we heard from you...

• How are we going to fund projects?
• Build a small plan that we can do
• Need to engage leadership
• Leverage other plans
• Use systemic safety approach
• A plan helps us formalize what we are doing and reach constituents
What we heard from you...

- Opportunity to look more closely at data
- If we can even save one life, this will be worth it
- Identify the low hanging fruit first then the bigger projects
Lessons Learned

- **Both access to and usability of crash data by the counties is critical to understand the whole picture related to roadway safety.**

- **Stakeholder outreach is key; however, counties wanted a better understanding of their crash data before engaging them fully.**

- **STREAMLINE THE FUNDING PROCESS for local safety projects is important.** There is a need to ensure these low-cost projects can move through the process.
Workshop Evaluation

2018 Pilot Evaluation (WI)

Webinars & Workshop

The 3 webinars were helpful to me. The reference material was useful. It was provided appropriately to participate. The pace was appropriate for the content covered. The webinar length was appropriate (2 hours each). The blended (web & face-to-face) learning environment was effective.

The Presenters/Team

The presenter’s interaction with participants was effective in the webinars. The technical assistance from the team was valuable.

Your Expectations (County Only)

You accomplished everything you thought you would. You learned what you needed to develop a safety plan. You will continue with the plan write-up and implementation. You will seek funding/grant opportunities to implement safety projects.

The workshop was helpful and provided enough information to complete my OESP plan.

Your Knowledge

Before the webinars and workshop your knowledge of OESPs was. After the webinars and workshop, your knowledge of OESPs is.

Continued on other side
Your knowledge of LRSPs Before/After the Pilot (scale 1-5)

Before (2.5)

After (4.4)
Describe how this work will benefit you/your agency.
What did you find the most challenging with this effort?
What did you find the most valuable with this effort?
What can we do to help you move forward to the next phase of your plan development and/or implementation?
What can we do to help your state support the implementation of LRSPs?
Poll 1

We heard from a lot of you about the need to better understand the state and Federal funding opportunities. Would you be interested in a Funding webinar?

- Yes
- No
- Maybe
- I don’t know
Open Mic
For the first time in 10 years, Montana has gone 30 days without a deadly car crash

MIKE KORDENBROCK mkordenbrock@billingsgazette.com
Mar 29, 2018
Local Road Safety Plan Template

Feel free to use this Word document to create your safety plan planning document. Delete any instructions and examples, and then start writing!

INTRODUCTION
Briefly describe your County’s commitment to transportation safety through this planning process and the drafting of this document. An introduction can be one or more paragraphs, and can be as general or specific as you’d like. It serves two purposes: it gives readers an idea of what the rest of the plan will say; and it provides a reason to keep reading. For example, you should include a description of the document; define the central concept—transportation safety; and perhaps provide some statistics that you’d like to change enough to take on this planning process.

For example, you might say, “The County is committed to improving transportation safety to reduce the risk of death and serious injury that result from incidents on our transportation systems. This plan tells the story of transportation safety needs and strategies for our County. Implementation of the plan will improve transportation safety for the county, its people, and its visitors. As part of an ongoing effort to make safety improvements, the Local Road Safety Plan was developed with input from several safety partners. In the past 5 years, (state some statistic that you want to improve). The County is targeting (cite a goal that will improve this statistic) over the next 5 years.”

VISION & GOALS
Generate interest in the planning process by drafting a vision statement. It can be a team effort. A vision statement is an idealized description of your success. It should inspire, energize, focus, and help you and your partners picture success as you develop the plan.

The best vision statements describe the desired long-term, big picture outcomes that are five to ten years away. Summarize your vision in a powerful phrase. This can greatly enhance the effectiveness of your vision statement. This phrase will serve as a trigger to the rest of the vision in the mind of everyone that reads it. If you are having trouble coming up with your summarizing phrase, try adding after you’ve written the rest of the vision statement.

Here are examples of a vision statement:
• To advance road safety in our County by reducing fatal and serious injuries and improving peoples lives.
• Create a County Culture inside and out that promotes and implements Toward Zero Deaths strategies.

Here are examples of goals to support the vision:
• Reduce the number of fatal crashes to Zero by 2030.
• Reduce the number of severe run off the road crashes by 50% by 2025.
• Implement proven safety solutions systematically to reduce fatal and severe crashes.
• Increase seat belt usage by 10% for teenage drivers.
Poll 2a

How far along are you on your LRSP? (check all that apply)

- Vision and Goals complete
- Data Collection & Analysis complete
- Stakeholder outreach
- Emphasis areas selected
- Countermeasures selected
- Site selection and prioritization complete
- DRAFT plan complete
- HELP!
Poll 2b

Do you want help writing your plan?

- Yes
- No
- Maybe
- I don’t know
LRSP Pilot Plans

Yuma County Road And Bridge
1210 South Blake in Wray, Colorado 80758

Our Drive to Zero Deaths

Compiled by Jon Marr 02-2014

Mesa County
Mount Garfield
Mesa County

Local Road Safety Plans
Example Plans

• **Tribal Transportation Safety - Example plans**
  

• **Washington State Local Road Safety Plan Webpage**
  
  [http://www.wsdot.wa.gov/NR/rdonlyres/1C6A0C29-2E7C-40B6-BA8B-68B8F89C6342/0/LocalRoadSafetyPlans.pdf](http://www.wsdot.wa.gov/NR/rdonlyres/1C6A0C29-2E7C-40B6-BA8B-68B8F89C6342/0/LocalRoadSafetyPlans.pdf)

• **North Dakota Local Road Safety Plan webpage**
  
  [https://www.dot.nd.gov/divisions/safety/traffic_safety.htm#safetyprogram](https://www.dot.nd.gov/divisions/safety/traffic_safety.htm#safetyprogram)
Execute!

“A goal without a plan is just a wish”

- Antoine de Saint-Exupery

“A good plan, violently executed now, is better than a perfect plan next week.”

- General George Patton
Implementation

- Buy-in
- Partners
- Measurable
- Money
- Timeline
- Follow-through
- Time
- Acceptance
Questions
Poll 3

Do you need assistance preparing a presentation for your County Commissioners or other decision makers?

- Yes
- No
- Maybe
- I don’t know
Local Road Safety Plans

What’s Next?
Upcoming Efforts in your County/State

- Commissioner meetings
- Peer Exchanges
- NACE affiliate meetings
- LTAP meetings and training
Poll 4

If you had one piece of advice for other counties in your state related to LRSPs what would it be? (open ended)
bridging the gap

Rural communities provide food, energy, resources and much more to keep America running. In 2016, attendees at the National Working Summit on Transportation in Rural America helped define the future for “Moving Rural America” by articulating the key transportation safety issues facing rural areas, culminating in a call to action of “On the Road to Zero, We Cannot Ignore Rural.”

The 2nd summit will continue to move the rural conversation forward and will focus more intently on safety solutions and “Bridging the Gap.”

1. How do we create awareness and a unified voice for rural areas?
2. What rural-specific solutions exist and how do you implement them within rural constraints?
3. How do we look at rural safety without peering through an “urban lens?”
4. More importantly, how do we shift rural safety culture to get us to zero?

Join this conversation in Savannah, Georgia in December 2018. We need your perspective and expertise to successfully articulate rural transportation safety needs and solutions.

LEARN MORE & GET INVOLVED: www.ruralsafetycenter.org/news-events/bridging-the-gap-summit
Thank You for participating in the NACE/FHWA Local Road Safety Plan Pilot

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<th>LOCAL ROAD SAFETY PLANS</th>
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<tr>
<td></td>
<td>24 Counties</td>
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<td></td>
<td>49 Participants</td>
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