LRSP Mission and Vision Exercise

This is the **DREAMING** piece – if everything goes right, how will your organization change the world.

This is the **DOING** piece – how you intend to act as a **servant leader**. Your mission statement proclaims who you serve, what you serve and how you

**VISION STATEMENT EXAMPLES:**

- To organize the world’s information and make it universally accessible and useful (Google)
- To give people the power to share and make the world more open and connected (Facebook)

**MISSION STATEMENT EXAMPLES:**

- To make transportation as reliable as running water, everywhere, for everyone (Uber)
- To provide the best customer service possible. Deliver “WOW” through service (Zappos)