Local Road Safety Plans

Vision and Mission

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WHY DO MISSION AND VISION MATTER?
Your mission and vision statements can act as your compass and map to fulfilling your organization's potential.

VISION = SOMEDAY
MISSION = EVERYDAY

How do these fit together in the real world? How do they apply to Local Road Safety Planning?
VISION EXAMPLES

1. Delivering happiness to customers, employees and vendors (Amazon)

2. To organize the world’s information and make it universally accessible and useful (Google)

3. To give people the power to share and make the world more open and connected (Facebook)

Bring in the right stakeholders.
QUESTIONS?

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