Exhibitor & Sponsorship Prospectus

April 5–8, 2027 | Huntington Convention Center

Exhibit Show
Tuesday/Wednesday (April 6-7)

Connect With the People Building America's Infrastructure

NACE 2027 attendees are the primary decision makers for buying and recommending your products or services. Counties own and maintain 46% of the nation's roads and 40% of the nation's bridges, making them the single largest stakeholder in local road and bridge construction, rehabilitation, expansion and maintenance. Our members rely on NACE for information and awareness of the latest innovations in engineering technology, best practices, management systems, and software.



EVENT AT-A-GLANCE

650+ Attendees

105 Exhibitors

36 States

60+ yrs as a trusted show

Local Infrastructure. Nationwide Reach.

By exhibiting or sponsoring at NACE your company will gain access to county governments, as well as connect with those that would be the principals charged with purchasing your products and services.

Choose your path today!

NACE offers two powerful ways to connect with county engineers from across America.

Exhibit | Showcase your Products & Services
Put your products, equipment, and solutions directly in front of decision-makers in the Exhibit Hall.

Sponsor | Elevate Your Brand
Increase your visibility and brand recognition through one of the many sponsorship opportunities. Supporting NACE through sponsorship provides additional exposure and networking opportunities throughout the conference.

Networking Opportunities

Activities in the Exhibit Hall

- 7 Dedicated Exhibit Hall Hours with no technical sessions over two days
- Opening Reception with bar and hors d'oeuvres
- Breakfast in the Hall
- Break in the Hall
- Lunch in the Hall
- Happy Hour in the Hall

NACE ROCKS THE HALL

Exhibitors receive one complimentary ticket to NACE Rocks the Hall at the Rock-n-Roll Hall of Fame on Tuesday night from 6:00-10:00pm.

Additional tickets are $125. This includes admission to the HOF and dinner. Shuttle buses will be running from the hotels which are also within walking distance.

YOUR CUSTOMERS & PROSPECTS ARE HERE!

County /Parish Engineers

Road Supervisors

Public Works Directors

Highway Commissioners

Transportation Directors

Highway Administrators

Highway Superintendents







Hosted by:

COUNTY ENGINEERS ASSOCIATION OF OHIO
CEAO

EXHIBITOR OPPORTUNITIES



10x10 Standard Booth

$2,750 *upgrade to corner booth for additional $250*

- 3 Exhibit Hall Only badges for booth personnel
- Additional Exhibit Hall Only badges- $100
- 1 "NACE Rocks the Hall" on Tuesday evening at the Rock-n-Roll Hall of Fame
- 6' table, 2 chairs
- Listing in NACE Conference Mobile App
- Discounted Full Conference Registrations (Banquet Not Included)- $525
- 1 Pre-show registration list after early-bird registration deadline

10x20 Inline Booth $5,500 | 20x20 Island Booth $8,750

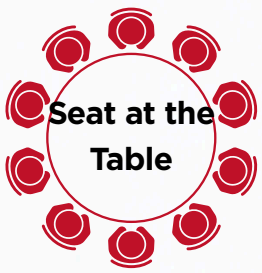
	Exhibit Hall Only (Booth Personnel)	Exhibitor Full Conference (No Banquet Ticket) - *$525*
ACCESS TO EXHIBIT HALL ACTIVITIES Exhibit Hall Opening Happy Hour, Breakfast in the Hall, and Lunch in the Hall	☑	☑
ACCESS TO GENERAL SESSIONS, ANNUAL BUSINESS MEETING BREAKFAST		☑
ACCESS TO TECHNICAL SESSIONS/TRACKS AND WORKSHOPS		☑
TICKET FOR NACE ROCKS THE HALL (TUESDAY EVENING)	Available for purchase in registration for $125	☑
TICKET FOR ANNUAL AWARDS BANQUET (THURSDAY EVENING)	Available for purchase in registration for $90	Available for purchase in registration for $90

10x10 "Seat at the Table" Premium Corner Booth

$4,750

Entertain hungry engineers at your own reserved round table for 8 (next to your booth space). Exhibit Hall includes 3 food and beverage functions. Table is reserved for your use for ALL Exhibit Hall hours. *Maximum of 4 booths available.*

The Seat at the Table Booth includes Sapphire Level Sponsorship.



All booths are eligible for a 5% discount if booked by COB on January 4.

PRICING

NACE Corporate Member Discounts on Exhibit Space

Bronze 5%

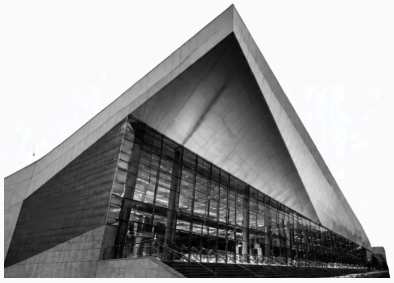
Silver 10%

Gold 15%

Platinum Free 10x10

Titanium Free 10x10

BECOME A SPONSOR



SPONSORSHIP OPPORTUNITIES

CONNECT. SHOWCASE. DRIVE RESULTS.

PRESENTING SPONSOR- $25,000

DIAMOND LEVEL

Lunch in the Exhibit Hall (exclusive)	$18,500
Opening Reception in the Exhibit Hall	$15,000

RUBY LEVEL

Executive Committee Dinner	$14,500
Opening General Session- Delegate Breakfast (Tuesday)	$10,000
Lunch in the Exhibit Hall (Wednesday)-Co-Sponsor	$10,000
Happy Hour in the Hall	$10,000

EMERALD LEVEL

Monday Evening Welcome Hospitality	$8,000
Delegate Luncheon (Tuesday)	$7,500
Annual Business Meeting (Thursday)	$7,500
Lanyards	$6,000
Wireless for Convention Center	$6,000
Technical Session Track Sponsor	$6,000

Tracks available: Safety & Technology, Pavement Preservation, Structures & Environment, Unpaved Roads, Emergency Preparedness, Executive Management

SAPPHIRE LEVEL

Beverage Station in Registration Foyer (all 4 days)	$4,500
Conference Mobile App (Exclusive)	$4,500
Delegate Breaks (Tuesday/Thursday)	$3,500
Hosted Event *(outside of official NACE activities)*	$3,500
Registration Confirmation Email	$2,500
Board of Directors Breakfast	$2,500
New Member/Young Member Meet Up *(logo only)*	$2,500
Executive Director's Peer Exchange *(logo only)*	$2,500
Presidential Suite *(logo only)*	$2,500

AMETHYST LEVEL

Innovation Showcase Breakfast (Thursday)	$2,250
Know Before You Go Email- Banner Ad	$1,500
Welcome to NACE Email on Day 1- Banner Ad	$1,500

BECOME A SPONSOR

SPEAKING OPPORTUNITIES

The following sponsorships provide speaking opportunities:

- Opening General Session (brief remarks)
- Tuesday Delegate Lunch (brief remarks)
- Innovation Showcase (20 minute presentation),
- Annual Business Meeting (brief remarks)
- Technical Track Sponsorship- 1 hour educational session for PDH credit

NACE ROCKS THE HALL SPONSORSHIPS**

Roadies Shuttle Service to Rock HOF	$5,000
Backstage Pass Drink Ticket Sponsor	$8,000
Encore! Dessert Bar Sponsorship	$4,500
Reserved VIP Table (includes 4 tickets)	$2,000

These are exclusive to NACE 2027.

**Includes sponsorship benefits at corresponding level.

Sponsorship Benefits

Benefit	Presenting $25,000	Diamond $15,000+	Ruby $10,000-14,999	Emerald $5,000-9,999	Sapphire $2,500-4,999	Amethyst Up to $2,499
Premium Digital Ad in the Attendee Hub & Mobile App	Yes	Yes	No	No	No	No
Logo on Thank you Sponsor Graphic on website and throughout conference	Yes	Yes	Yes	Yes	Yes	Yes
Banner ad on Attendee Hub	Yes	Yes	Yes	No	No	No
Exhibit Booth	Comp 30x20	Comp 10x20 (2 inline exhibit booths- corner not guaranteed)	Comp 10x10	No	No	No
Complimentary Full Conference Registrations (No Banquet)	5	3	2	1	1 Day Registration	1 Day Registration
Registered Attendee List	Upon Request	Upon Request	2 Pre-Show Instead of 1	2 Pre-Show Instead of 1	2 Pre-Show Instead of 1	2 Pre-Show Instead of 1
Push Notifications through Mobile App	Up to 3	2	1	1	None	None



BUNDLES & ADD-ONS

BUNDLE OFFER

ELEVATE YOUR EXHIBIT BOOTH

Make the most of your NACE 2027 experience with our new Exhibit & Sponsorship Bundles!

Designed to maximize your investment, these packages combine exhibit space with high-impact sponsorship opportunities that put your brand front and center with county engineers and infrastructure decision-makers from across the country. These bundles include exhibit space and all the benefits of the sponsorship level indicated.

Diamond Bundle $15,000

Includes: 20x20 Island Booth, Break Sponsorship throughout conference, and (1) Full Screen Digital Advertisement in General Sessions or (1) Dedicated Pre-Conference Email Blast

Ruby Bundle

10x20 Option $12,000 | 10x10 Option $10,000

Includes: Booth size of choice, Delegate Technical Session Break, and Registration Area Sponsorship (non-exclusive)

Emerald Booth & Break Bundle $8,000

Includes: Premium 10x10 Booth, Exhibit Hall Break, and Atrium Video Wall Static Logo display



Want access to NACE members all year?

Consider joining NACE as a Corporate Member! NACE Corporate Members receive exhibit booth discounts, photo-ops with NACE leadership, membership sign in their booth, additional mailing lists, monthly advertisements, and more!

For Corporate Membership inquiries, please contact Dan Ketelsen (dketelsen@countyengineers.org).

DETAILS

Exhibit Hall Move-In

Monday, April 5- 3:30-5:30pm
Tuesday, April 6- 8:00am-2:30pm

Exhibit Hall Hours

Tuesday, April 6- 3:30-5:30pm
Wednesday, April 7- 8:00am-3:00pm

Location

Huntington Convention Center of Cleveland
300 Lakeside Ave | Cleveland, OH 44114
Exhibit Hall: Exhibit Hall A (Accessible from Concourse Level Escalator)

Located in the heart of downtown Cleveland, the Huntington Convention Center of Cleveland provides a dynamic setting for the NACE 2027 Annual Conference & Trade Show. With modern exhibit facilities, expansive meeting spaces, and a prime location, the center offers an exceptional environment for attendees and exhibitors.

Conference Housing

Hilton Cleveland Downtown

100 Lakeside Ave E
Connected underground to the center
Room Rate: $239



Cleveland Marriott Downtown at Key Tower

1360 W Mall Drive
Closest to Convention Center
Room Rate: $240



Housing Opens when registration opens on **November 9th**.

Questions?

Schedule a Meeting with Staci- Click here!

Staci Gunderson
NACE Conference Director
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